# **Innovating with Our Customers**

MAY 2023



# **General Disclosure**

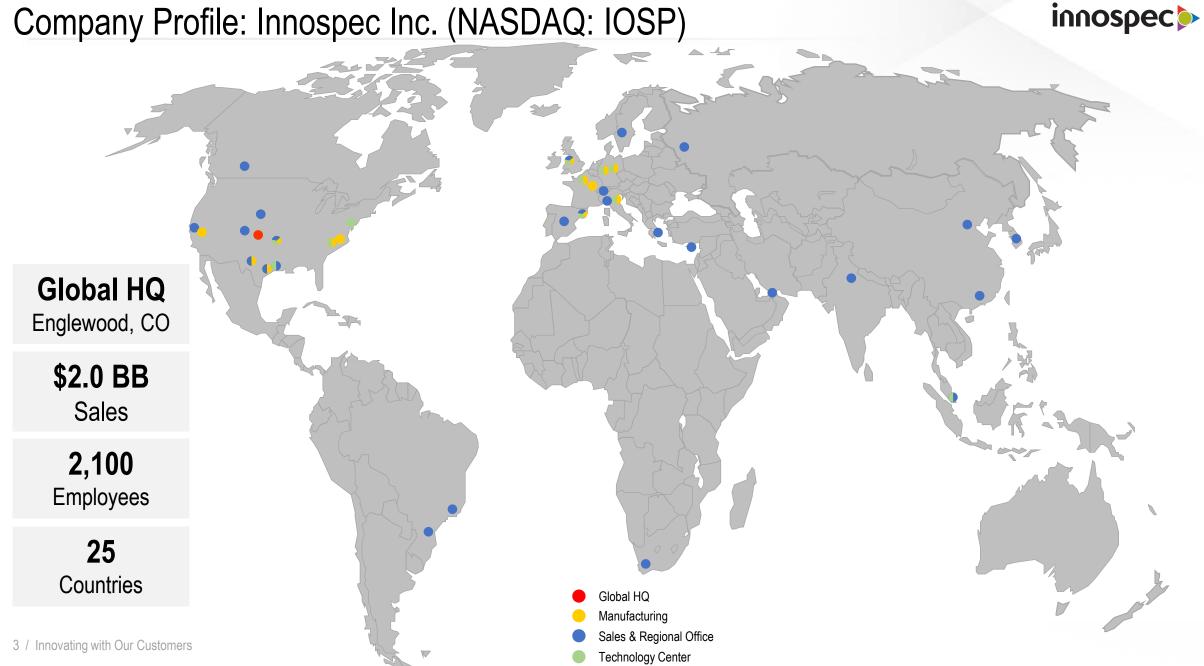


#### Use of Non-GAAP Financial Measures

The information presented in this press release includes financial measures that are not calculated or presented in accordance with Generally Accepted Accounting Principles in the United States (GAAP). These non-GAAP financial measures comprise EBITDA, income before income taxes excluding special items, net income excluding special items and related per share amounts together with net cash. EBITDA is net income per our consolidated financial statements adjusted for the exclusion of charges for interest expense, net, income taxes, depreciation, and amortization. Income before income taxes, net income and diluted EPS, excluding special items, per our consolidated financial statements are adjusted for the exclusion of amortization of acquired intangible assets, foreign currency exchange gains, legacy costs of closed operations and adjustment of income tax provisions. Net cash is cash and cash equivalents less total debt. Reconciliations of these non-GAAP financial measures to their most directly comparable GAAP financial measures are provided herein and in the schedules below. The Company believes that such non-GAAP financial measures provide useful information to investors and may assist them in evaluating the Company's underlying performance and identifying operating trends. In addition, these non-GAAP measures agrees are useful in evaluating the Company has determined that it is appropriate to make this data available to all investors. While the Company believes that such measures are useful in evaluating the Company's performance, investors should not consider them to be a substitute for financial measures for which is GAAP financial measures of which is GAAP financial measures for which is GAAP financial measures for which is GAAP EPS) and adjusted net income and easilited the most directly comparable GAAP financial measure for which is GAAP net income tax available to all investors and may assist the most directly comparable GAAP financial measures for which is GAAP net income to the company's performance, i

#### **Forward-Looking Statements**

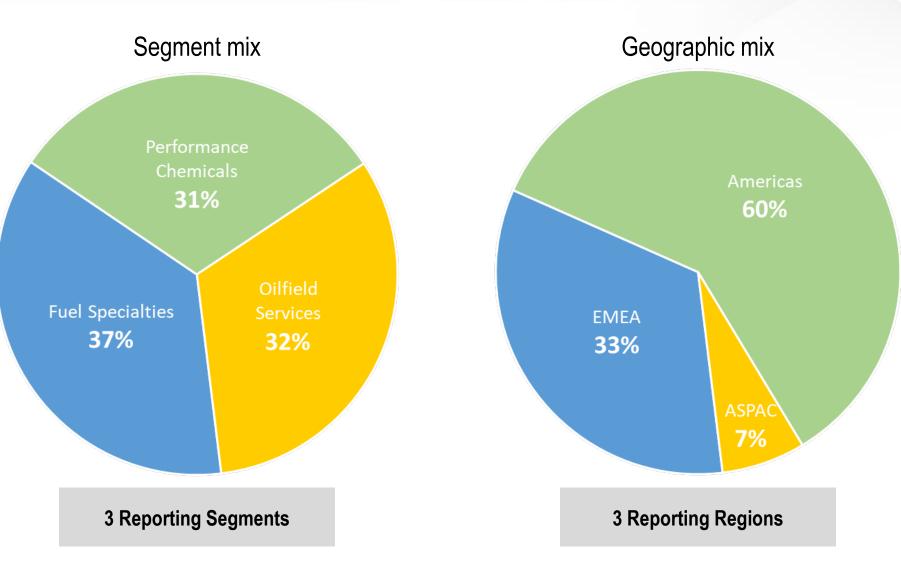
This press release contains certain "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995. All statements other than statements of historical facts included or incorporated herein may constitute forward-looking statements. Such forward-looking statements include statements (covered by words like "expects," "estimates," "anticipates," "may," "could," "believes," "feels," "plans," "intends" or similar words or expressions, for example) which relate to earnings, growth potential, operating performance, events or developments that we expect or anticipate will or may occur in the future. Although forward-looking statements. Additional information regarding risks, uncertainties and assumptions relating to Innospec and affecting our business operations and prospects are described in Innospec's Annual Report on Form 10-K for the year ended December 31, 2022 and other reports filed with the U.S. Securities and Exchange Commission. You are urged to review our discussion of risks and uncertainties that could cause actual results to differ from forward-looking statements under the heading "Risk Factors" in such reports. Innospec undertakes no obligation to publicly update or revise any forward-looking statements, whether as a result of new information, future events or otherwise.



# Company Profile: Innospec Inc. (NASDAQ: IOSP)

# Sales Profile (TTM Q1 2023)





Make personal and home care products milder and more natural		Improve fuel efficiency and safety		Lower production cost and boost recovery		
		Key E	nd Markets			
Personal care	Metal extraction	Long-haul trucking     Aviation		Production		
Home care	Construction	Marine     Agriculture equipment		Drilling & Completion		
Agriculture     Other industrial		Plastics & Coatings     Passenger cars (Europe)		Midstream pipeline transportation		
		Compe	titive Position			
Leading natural / mild surfactant chemistry		<ul> <li>Products reduce fuel consumption, improve engine efficiency and ensure fuel handling safety</li> </ul>		<ul> <li>Leading IP to lower production costs</li> <li>R&amp;D leadership in friction reducers, drag reducers and flow assurance</li> </ul>		
Personal care driving operating income growth						
Partnership with customers to reformulate around		<ul> <li>Leading market share in heavy-duty commercial and jet</li> </ul>				
wellness and sustainability themes		aviation transport applications		Strong foothold for future growth in midstream and		
	ent mining, agriculture and	<ul> <li>Sustainability themes driving majority of growth opportunities</li> </ul>		Middle East markets		
construction markets with technology focused on operational efficiency		<ul> <li>Growing specialized technologies for non-ICE end- markets where we have leading IP</li> </ul>		<ul> <li>Positioned to benefit from improving oilfield activity levels</li> </ul>		
				167612		
		Sales & Geograp	ohic Mix (TTM Q1 2023)			
\$624 MM	EMEA     Americas	\$729 MM (37%)	EMEA     Americas	\$648 MM (32%)	EMEA     Americ	

# Business Segment Summary

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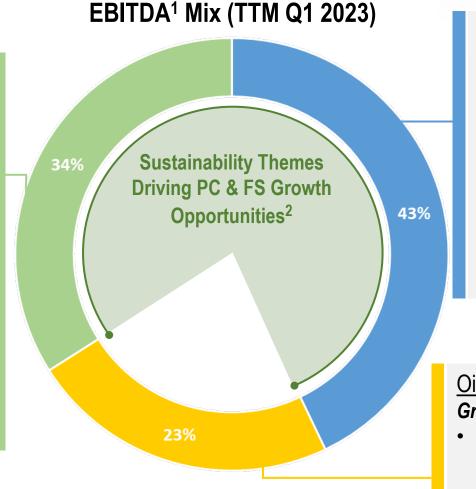
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# **Business Segment Medium-Term Outlook**

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#### Performance Chemicals MSD+ Growth

- nic
- Mid single-digit organic volume growth
- Expanding margins
- Personal Care driving growth
- Secular clean-beauty and sustainability trends
- Strong organic growth investment pipeline
- Focus segment for M&A



#### Fuel Specialties LSD Growth, Strong Cash Flow



- Sustainability drivers
  - Global tightening of emissions regulation
  - Renewable fuels growth
  - Fuel-efficient GDI engines
  - Low-sulfur marine fuels
  - Desire to lower fleet cost and emissions
- Growing sales and profit contribution from non-fuels applications

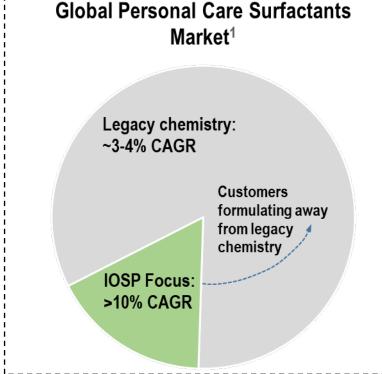
## **Oilfield Services**

Growth with Improved Margins

- Opportunities across production, midstream, completions & drilling
- EMEA expansion opportunity
- Targeting 10% operating margin

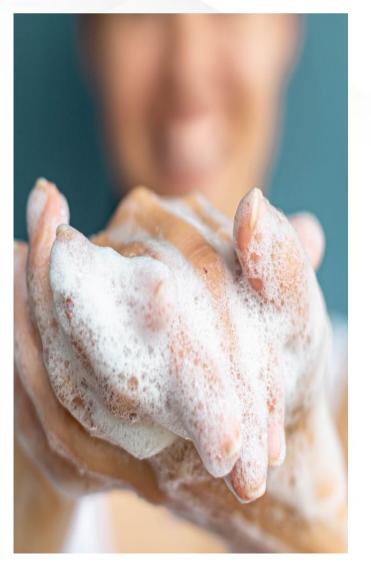
# Leading Position in High-Growth Clean Beauty

- Personal Care driving Innospec total income growth over past 4 years
- ~\$70MM of investment in FY 22/23; supported by multi-year contracts
- Leadership position in growing personal care segment ("IOSP Focus"):



- IOSP leadership in high-performance,
   "free-from", mild surfactants
- The chassis upon which leading clean beauty products are being developed
- IOSP Focus segment growing faster than overall legacy chemistry
- Majority of new \$70MM investment is within this high-growth segment

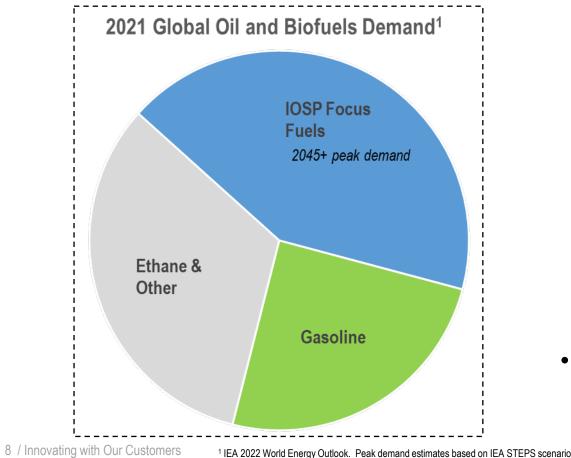




# Emissions Mandates Drive New Demand for Fuels Technology



- Technology leader for diesel, renewable, marine and jet fuels (the "IOSP Focus Fuels")
  - Generally, less susceptible to EV headwind
- Gasoline is a large, new potential market for IOSP

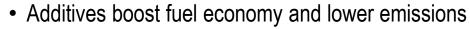


• Sustainability targets are driving new customer conversations and expanding IOSP addressable markets:

End Market	Driver	Examples	Effect on Additive Demand
IOSP Focus Fuels	Fuel and emissions regulations	-IMO 2020 -China VI	Additives improve fuel
	Renewable fuels	-Biodiesel / SAF -Renewable diesel	economy and engine performance
	Decarbonization rules / targets	-IMO Carbon Intensity Indicator rule (marine) -CO2 emissions targets (trucking fleets)	Complemetary to other emissions reduction actions
Gasoline	Efficient engine technology	-Gasoline direct injection (GDI) engines	GDI requires advanced additive technology; opens gasoline market to IOSP

• Non-fuels applications are growing at double-digit rates

# Majority of Current Sales Address Key Sustainability Themes



- Additives enable renewable fuel use
- Broad, naturally-derived home and personal care offering
- Water-based alternatives for high-volume oilfield chemistries
- Energy-saving, drag reducing agents for midstream pipelines
- Formulations that enable reduced or biodegradable packaging
  - Leaders in sulfate-free, 1,4-Dioxane free, solid beauty products
  - Powder, bar, stick, dry and concentrate options to match emerging consumer preferences

## Efficiency & Safety

**GHG/Carbon Reduction** 

GHG

Less Plastic & Water Use

- Safety and process efficiency chemistries for plastics and coatings manufacturing
- Lightweighting additives for construction materials like plasterboard and concrete
- Additives which enable significant reductions in active chemical use in agriculture











#### X-Free Personal and Home Care

- Customers increasingly prefer mild and natural products with fewer ingredients
- Consumer focus on what the products <u>do not have</u>: 1,4-Dioxane free, Sulfate free
- Our IP helps customers produce mild and natural products with no compromise on performance / look / feel

#### **Dry Personal and Home Care**



- Deliver surfactants in a compact, dry form .... eliminate unnecessary transport of water
- Decrease or eliminate plastic packaging with dry or concentrated formats
- Our IP helps customers drive efficiency and sustainability in the supply chain

#### **Construction Additives**

- Engineered solutions to decrease density and maintain strength in plasterboard
- Additives for lightweight cementitious materials (mortar, concrete, grout)
- Our IP lowers water, raw material and energy use in construction products

#### Water-Based Oilfield Chemistry

- Convert oil-based to water-based formulations ... decrease fossil-based raw material use
- Applies to many of our highest-volume products with no compromise in performance
- Our IP helps customers decrease fossil-based raw martials in their supply chains

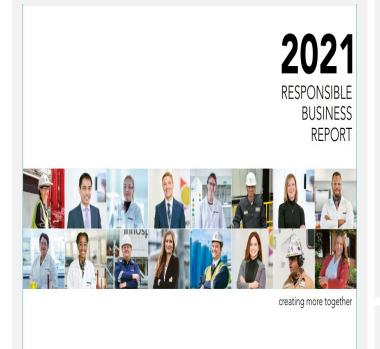
# Sustainability and Responsible Business Actions

innospec



## Verification

In accordance with AA1000 assurance standard



## Accreditation

EcoVadis Gold 2019-2022 (top 7% of all suppliers evaluated in our sector)



# DRIVING SUSTAINABLE ECOL

Sustainable Raw Materials

## **Community Engagement**

- >\$695k community contribution in 2022
- 150 organizations supported
- 21 Innospec global sites participating



## **Greenhouse Gas (GHG) reduction**

- 46% reduction in Scope 1 & 2 GHG since 2006 baseline
- 76% of the electricity used in manufacturing sourced from renewable electricity
- Renewable energy accounts for 20% of our total energy mix



### Member of RSPO and ASD

- Palm transparency: refinery (98%) and mill (96%) well above industry averages
- Palm grievance tracker publicly available on Innospec website



## ACTION FOR SUSTAINABLE DERIVATIV

www.innospecsustainability.com

Latest Corporate Social Responsibility ("CSR") Report



## ENABLING MILD, NATURAL AND SUSTAINABLE PRODUCT FORMULATION WITHOUT COMPROMISE IN PERFORMANCE

<b>Mid Single</b> Volume Growth		<b>Expanding</b> GM & Operating L		<b>24%</b> FY'17-22 Organic OI CAG	GR Org	<b>Significant</b> anic Growth Capex F	Pipeline
Key Product Benefits	Stable	ior cleaning power and luxurious foam ld / low irritancy		ry and concentrated formats Sulfate and 1,4-dioxane free Naturally derived		6.5	
Customers	•	ndent and MNC pers mining, building prod nies					TT T
Market Drivers	Product	and Home Care performance x-free, sustainable	Proce	Ag, Construction ess efficiency uction yields			
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## ENABLING LOWER CARBON FOOTPRINT FOR THE GLOBAL HEAVY-DUTY TRANSPORTATION, MARINE, AVIATION AND MACHINERY FLEET

Low Single-Digit Sales Growth Outlook		<b>32-35%</b> Target Gross Margins		<b>19 - 21%</b> Target Operating Ir	ncome	93% Cash Conversion <sup>1</sup>
Key Product Benefits	Lower fu	efficient engine lel consumption carbon footprint	Ena	ts regulatory requirements ables renewable fuels un ncreased fleet reliability	use	+ M Land
Customers	Fuel ma	)il majors rketers/ retailers rt fleet operators		Marine lines & termina Aviation pating & plastic produc		
Market Drivers	Sustair	ons regulations nability targets late and jet demand		Renewable fuels use Engine technology Safety requirements		
13 / Innovating with Our Custo	mers <sup>1</sup> (EBITDA –	Capex) / EBITDA average 2018-2022				

# Oilfield Services – Profile Update

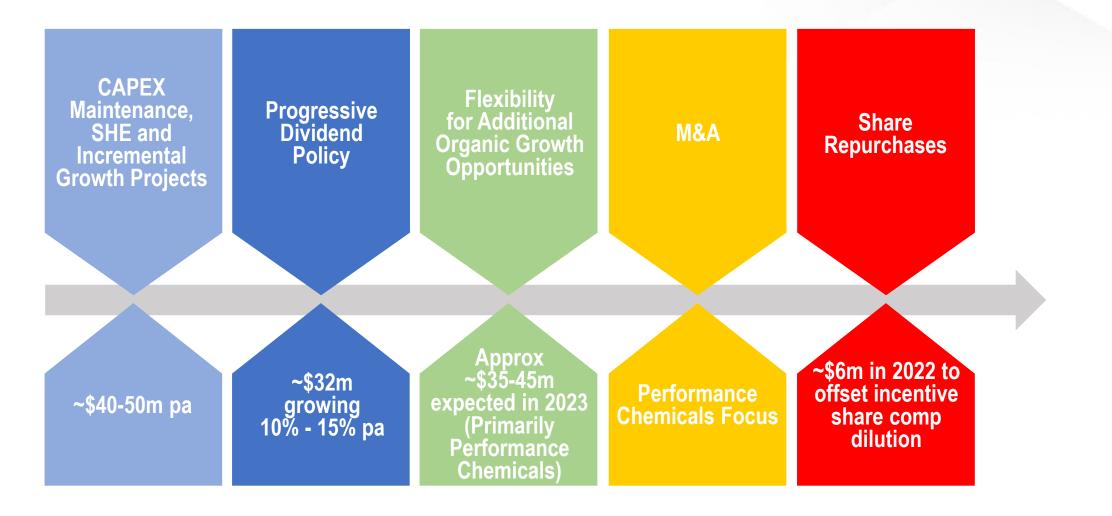


## LOWERING COST AND INCREASING EFFICIENCY OF RECOVERY AND TRANSPORT

<b>Product Line and Geographic</b> Growth Opportunities		Growth with Improved Margins	<b>10%</b> OI% Target
Key Product Benefits	Premium performan Increased production Recycled water compa	on Operator-specific chem packa	
Customers	<ul><li>US and International</li><li>E&amp;P majors and independence</li><li>Midstream operators</li></ul>	ndents • Service Companies	
Market Drivers	Oil & gas demand Well optimization	•	
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## **Innospec Capital Allocation**





# M&A Focus



- Strong balance sheet
- Business units seek to add technology and geographic expansion
- Open to potential transformational merger or acquisition which adds value

Market Focus	Strategy		
Performance Chemicals	<ul> <li>Key focus area for M&amp;A</li> <li>Performance ingredients and technologies which complement existing portfolio and end-markets</li> <li>Increased exposure to adjacent end-markets (e.g., ag, mining, coatings/resins, construction)</li> <li>Geographical expansion – Asia Pacific / South America</li> </ul>		
Fuel Specialties	<ul> <li>Positioned to acquire assets which would complement our unique global technology and geographic footprint</li> </ul>		
Oilfield Services	<ul> <li>Unlikely to be significant – potential small technology additions</li> </ul>		
Potential Fourth SBU	Only as part of another acquisition or transformational opportunity		